EMKAN EDUCATION

COMPANY PROFILE

2022

إمكان
EMKAN

Why Emkan Education?

We have impact across the educational ecosystem through building capacity; designing, implementing and evaluating strategies, to empower all young people with the best education has to offer

ABOUT US

We are a Saudi based educational consultancy specialized in education and human capital development services, established since 2014.

We serve government sector, private sector, and non profit organizations to achieve their vision of providing high quality education and training.

OUR TEAM

OUR VALUES

Passion and bravery leads to innovation

Being fully present

Persistence

Raising the bar

Empowering partnerships

OUR WORK IS MEANINGFUL AND IMPACTFUL

Improving the quality of schools and institutes

Leading educational reform on national level

Supporting NGOs in their causes

Creating inspiring learning opportunities

Fullfing our vision of improving the educational ecosystem

We are proud of the strong connections we have with the local & international educational ecosystem

In-house international & local subject matter expertise in education

Extensive experience in K-12, vocational & higher education policy, strategy and program design & implementation, led by a forefront team of international & local experts

Wide network of partnerships within the Saudi education ecosystem

Extensive and established partnerships with a wide range of KSA stakeholders; led numerous private, public and 3rd sector projects in KSA

Broad experience & collaboration with international education entities

Significant work experience in/with international education systems through partnerships with leading international education experts and entities

Experience in attracting & supporting international operators to set up leading schools & universities in KSA

OUR SERVICES

Advisory

- Education & human capital development consultancy
- Bespoke content development
- Implementation & Impact Assessment

School and Institute Development

- School establishment auditing & improvement
- Recruitment support
- Capacity building for educators

Schools Merger & Acquisition

- Supporting Investors & school operators
- OpCo & PropCo investment and acquisitions
- Funding & partnership model design

Cambridge Associate Services

- Administer Cambridge examinations
- Associate schools' support
- Deliver Cambridge Professional Development Qualifications

OUR SERVICES

ADVISORY

ADVISORY

SERVICES

Education & Human Capital Development

- Strategy development
- Education policy review and implementation
- Initiative design and implementation

Implementation & Impact Assessment

- Design & implement assessment strategy & tools
- Generate impact assessment reports

Bespoke Content Development & Training

- Program design
- Content development & training
- Online course management *(in partnership with Aanaab)*

OUR SERVICES

SCHOOL DEVELOPMENT

SCHOOL AND INSTITUTE DEVELOPMENT

SERVICES

School and Institute Establishment

Support local and international investors to establish K-12 schools within KSA.

Provide bespoke school investment & establishment educational services based on a model of collaboration & co-construction with our partners.

School and Institute Assessment

Offer a range of school assessment services designed to focus on the factors that make the most difference in school effectiveness & improving student learning.

School and Institute Improvement

Design and implement bespoke school improvement strategies and capacity building initiatives aimed at improving teaching, leadership & student learning.

Recruitment support

Waae support schools in recruiting high caliber educators, in addition to developing their organization structure, and internal policies.

OUR SERVICES

SCHOOLS MERGER & ACQUISITIONS

SCHOOLS MERGER & ACQUISITIONS

SERVICES

Investor & School operator matching

- Market entry support for education institutions
- We match our clients with the best opportunities that match their needs

Funding & Partnership Providing

- Including sale & leaseback advice
- Partnership model design

OpCo & PropCo Investment & Acquisitions

- Existing school buildings
- New school buildings & land

We offer six services related to K-12 school acquisition in KSA

1. School audit & improvement plan (both academically & financially)
2. OpCo investment advice and acquisitions of going concerns
3. OpCo equity and debt fund raising advice & execution
4. Existing building and land acquisitions, and Built-to-Suit opportunities
5. Advice on the sale & leaseback of existing school assets
6. Provide school establishment support for both greenfield opportunities and brownfield schools

Cambridge Assessment
International Education

OUR SERVICES

CAMBRIDGE

Cambridge Assessment International Education

CAMBRIDGE ASSOCIATE

SERVICES

Since 2016, Emkan has become the only Saudi company to be registered as a CAIE associate in KSA, and can offer its services

Administer Cambridge examinations

Operating and supporting schools through the Cambridge Exams Cycle. Registering and conducting exams for private candidates. Maintaining and ensuring security and integrity during exam sessions.

Associate schools' support

Supporting schools in registering to become Cambridge International Schools. Coordinating and facilitating professional development for leaders and teachers based on the school needs.

Deliver Cambridge Professional Development Qualifications

Emkan is an approved center offering 3 Cambridge Professional Development Qualification (PDQs) programmes for teachers and leaders in both languages, English and Arabic. The 3 programmes are; Teaching and Learning, Educational Leadership and Teaching with Digital Technologies

ACHIEVEMENTS IN NUMBERS

+40

Schools & universities

worked with Emkan to provide consultation and implementation support.

+3000

Cambridge exam entries

for students all across the Kingdom of Saudi Arabia

+60

Advisory projects

successfully completed with clients across sectors

+600

Teachers

trained to attain the PDQ for Cambridge

~200K

Course enrollments

in Aanaab.com, Emkan sister company. With 94% satisfaction rate.

OUR CLIENTS

LOCAL ENTITIES

PUBLIC

وزارة السياحة
Ministry of Tourism

وزارة الثقافة
Ministry of Culture

وزارة التعليم
Ministry of Education

NCEPD

مجلس الغرف السعودية
Council of Saudi Chambers

صندوق تنمية الموارد البشرية
HUMAN RESOURCES DEVELOPMENT FUND

الهيئة الملكية لمدينة الرياض
ROYAL COMMISSION FOR RIYADH CITY

المركز الوطني للتعليم

هيئة تقويم التعليم والتدريب
Education & Training Evaluation Commission

TETCO
تطوير لتقنيات التعليم
Tatweer Educational Technologies

tedu.com
شركة تطوير للخدمات التعليمية

وحدة التحول الرقمي
National Digital Transformation Unit

جامعة طيبة
TAIBAH UNIVERSITY

وزارة الاقتصاد والتخطيط

وزارة الاتصالات وتقنية المعلومات
MINISTRY OF COMMUNICATIONS AND INFORMATION TECHNOLOGY

PRIVATE

بروشن

أكاديمية نون
NÛN ACADEMY

عجلان و اخوانه
ajlan & bros.

فواز الحكير
FAWAZ ALHOKAIR

مدارس المنارات بجدة
Manarat Jeddah Schools

مدارس دار الذكر
Dar Al-Thikr Schools

نبعة
NABA

AGS
ADVANCED GENERATIONS INTERNATIONAL SCHOOLS
مدارس الأجيال المتطورة العالمية

دلة البركة
Dallah Albaraka

عقيق
AQEEQ
أكاديمية عالمية
INTERNATIONAL ACADEMY

الجريسي
JERAISY

OLAYAN

جامعة دار الحكمة
DAR AL-HEKMA UNIVERSITY

THIRD SECTOR

misk مسك

طيبة للمعرفة
TAIBAH KNOWLEDGE WAQF

الأولى
الوليد خالد الخيرية

النهضة
Alnahda

خيركم
جمعية تحفيظ القرآن بجدة

جمعية رعاية الطفولة
Child Care Association

إنجاز السعودية

الجمعية السعودية للمحافظة على التراث
Saudi Heritage Preservation Society

INTERNATIONAL ENTITIES

aitsl
Australian Institute for Teaching and School Leadership Limited

DQ Institute
Global Standards for Digital Intelligence

SWISS INTERNATIONAL SCIENTIFIC SCHOOL DUBAI

LEARNING FIRST

GEMS EDUCATION

Kunskapsskolan

SEK

Pearson

coursera

COGNITA

UNESCO

OUR PARTNERS IN SUCCESS

OUR SISTER COMPANY

AANAAB

Aanaab Arabic Teacher
Training Platform

أعنـــاب
منصة كل معلم

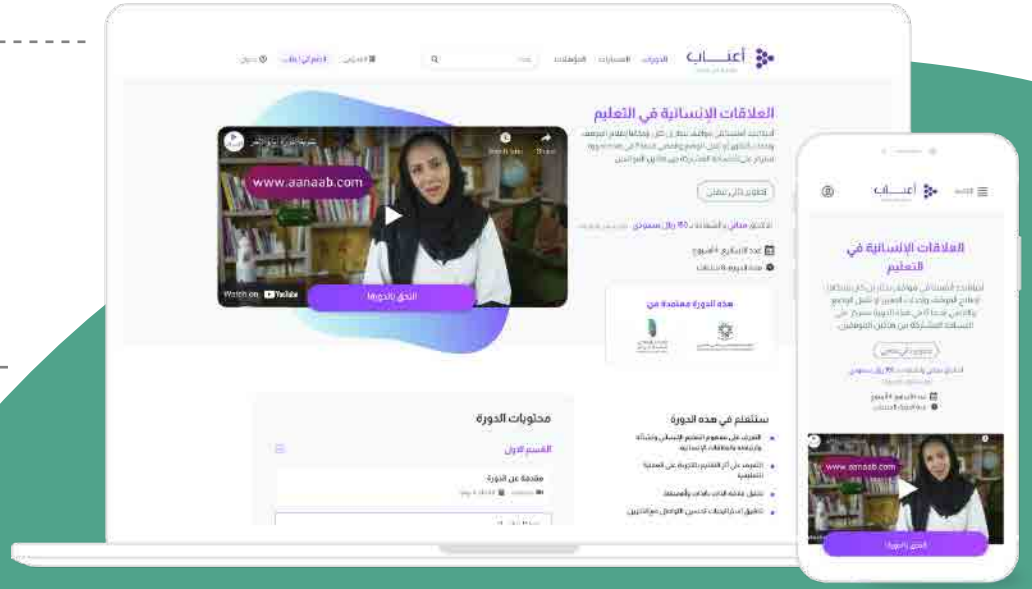
أعنـــاب

منصة كل معلم

Aanaab is an Arabic professional development platform for educators.

Teachers are able to interactively learn and complete PD training programs online with the support of Emkan certified trainers.

Aanaab Academy can offer customized blended training programs to teachers, administrators, schools and educators.



أعنـــاب
منصة كل معلم

Aanaab platform has eight value-add propositions

Convenience:
Self-paced vs instructor - lead

Affordable:
Several options for payment and certification

Niche focused:
Educators and the education industry

Lifelong access:
Video lectures, study material and extra reading

Scalable:
Accommodate thousands of participants from anywhere

Educational expertise:
Trainers and program designers with many years of experience in the education sector

Engaging:
Instructor dashboard, discussion boards and webinars

Career path focus:
Set of specialized courses designed for different levels of educators

OUR LEADERSHIP

Basma Bushnak

CEO
Co-Founder

Dr. Mounira Jamjoom

Co-Founder
BD Manager

Sara Zaini

Co- Founder

Anne Loos

Managing Director

Khulood Ishaq

Director of Cambridge Services

OUR COMMUNITY

INITIATIVES

EMKAN
School Conference

EMKAN School Conference (ESC) is an annual event for educators in Saudi Arabia to network and share best practices.

Our educational reports and blogs focus on contemporary educational issues and are targeted to **teachers, leaders and policy makers**

خطوات راسخة على درب النهضة التعليمية للوطن

العودة للدراسة حضوريا: كيف يمكن تيسيرها لأبنائنا وبناتنا من الطلاب؟

كيف يصبح المعلم بطلاً منقذًا؟ خمس خطوات لحماية آلاف الطلاب في زمن الكورونا

ماذا بعد إغلاق المدارس؟ العاملان الأهم في إنجاح عملية التعليم عن بعد

إمكان
EMKAN

WE MAKE IT HAPPEN

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www.linkedin.com/in/emkaneducation/

www.instagram.com/emkaneducation/