ESC

EMKAN
School Conference

EMKAN SCHOOL
CONFERENCE HANDBOOK

School professionals get together

EMKAN

Cambridge Assessment
International Education
Cambridge Associate

DQInstitute
Leading Digital Education, Culture, and Innovation

NOUR NOUF
FOR KNOWLEDGE

ANDALUSIA CLINICS
FOR KIDS WELLNESS
عيـادات أندلسيـة لصحــة الطفـل

THREE POINTS
HOTEL

Dear School Community

Emkan wishes you a Happy New Year and looks forward to seeing you all at our first Emkan School Conference (ESC).

For some time now we have been pondering the idea of establishing an annual get together for the international school community in Saudi Arabia to share best practice and learn from the professional community.

As a group of educators, working towards the common goal of preparing and empowering lifelong learners, we all need to find some inspiration. We are confident that each of us, independently are doing very impressive work, and we encourage everyone to get together at the ESC and utilize our collective capital.

We are launching this first get together to share some of the learnings we have harnessed from working with different schools across the Kingdom. We have prepared an exciting agenda of workshops and informal talks for teachers, school leaders and school owners.

We look forward to hosting you on this day and hope to establish a community of learners and champion educators among us, and seek inspiration from each other's experiences.

Warm Regards

Mounira Jamjoom,PhD
CEO
Emkan Education

EVENT PROGRAMME – OPENING CEREMONY

Saturday – January 26th, 2019

Registration time: from 08:30 am – 09:00 am

Time	Program	Presenter	Target Audience
09:00 – 09:15	Welcome speech	Dr. Mounira Jamjoom	All attendees
09:15 – 09:45	Digital Quotient in Schools	Dr. Mounira Jamjoom	All attendees
09:45 – 10:00	**COFFEE BREAK**		

EVENT PROGRAMME

Saturday – January 26th, 2019

Time	Title	Presenter
10:00 - 10:30	Teacher standards	Ms. Anne Loos, M.A.
10:30 - 11:00	Professional Development for the Modern Educator	Ms. Naila Khalawi, M.S.
11:00 - 11:30	Professional Development Qualifications	Ms. Basma Bushnaq, M.A.
11:30 - 12:00	Developing School Strategy	Mr. Mishary Alibraheem, MBA Ms. Nidha Musliyar,
12:00 – 01:00	**LUNCH AND PRAYER BREAK**	
01:00 - 01:30	Measuring Impact	Ms. Sara Zaini, M.A.
01:30 – 02:00	Dealing with the young minds' psychological problems in the classroom	Andalusia Clinics for Kids Wellness
02:00 – 02:30	**NETWORKING**	
02:30 – 03:00	**CLOSING CEREMONY**	

ROUND TABLE DISCUSSION

Afternoon tea with decision makers

Moderator: Mr. Mishary Alibraheem

Time	Topic	Attendees
01:00 – 02:30	Discussing the present and planning for the future	MOE and school owners

DIGITAL QUOTIENT IN SCHOOLS

Time: 9:15 – 9:45

Brief on the session

The social and economic impact of technology in the world is widespread and accelerating. The speed and volume of digital information being transmitted have increased exponentially.

Experts are predicting that 90% of the world's entire population will be connected to the Internet within 10 years. The risks are also real for young people and children in particular. Our students use Internet and mobile technologies to explore the world and connect to it, to create everything from identities to content and to learn in ways that are unprecedented - both inside and outside the classroom. Are schools, students and teachers ready for this integration? If you ask schools what is "digital literacy" you will probably get 100 different answers. In this talk, we will introduce the concept of Digital Intelligence (DQ). Just like IQ and EQ our children will need to work on building their DQ skills i.e. screen time management, managing cyber-bullying, creating positive digital footprints and navigating safely on the web. We will look at strategies for fostering these skills in schools to ensure our children are digital leaders of tomorrow.

Dr. Mounira Jamjoom | CEO of Emkan Education

Mounira is a co-founder and CEO of Emkan Education. She worked as a Senior Research Specialist with the Ideation Center, Booz & Company's think tank in the Middle East. She was leading the Ideation Center's research efforts on education, women's studies, youth development and evolving social issues that have important implications for the Middle East region. She also worked as Assistant Governor for National Qualifications and Advisor in the Public Education Evaluation Commission in Saudi Arabia and she lectures and teaches on a part time basis. Mounira is also leading the development of Aanaab.com, an online professional development platform for teachers. She is an advisory board member of the Technical and Vocational Training Corporation (TVTC) for women and a member at the National Childhood Committee. Mounira has published two books and is passionate about building teacher capacity. Mounira holds a Ph.D. in Education from Oxford University and a Master's Degree from Columbia University and a BA in Special Education from Dar Al Hekma University. She has written extensively on education in Saudi Arabia, among other topic

Time: 10:00 – 11:00

Brief on the session

In this session Naila will touch on some recent trends in the online professional development (PD) arena with a focus on PD for educators. She will discuss how teachers can improve their professional skills through expert-designed courses from the comfort of their own home. She will also present some of the different ways Aanaab platform has provided quality web-based and blended learning on some of the most crucial topics concerning teachers today, all at times that work with their busy schedule.

Naila Khalawi

Naila is the Chief Operations Officer for Aanaab Platform. Naila has a solid background in IT project management, process mapping and user experience research. Naila has over 9 years of experience working with organizations to implement and improve their enterprise solutions. Before joining Emkan Education she worked for King Abdullah University of Science and Technology (KAUST), improving their business process and implementing academic IT solutions. She also worked for Emaar, The Economic City, helping establish the company's Enterprise Resource Planning solution. She holds a B.S. in Management Information Systems from Dar Alhekma University and an M.S. in Information management and Systems from The University of California, Berkeley.

Time: 10:00 – 11:00

Brief on the session

This session will shed the light on the Cambridge professional development qualification programs for teachers, and what's special about them. Ms. Basma will also be sharing with the audience Emkan's experience in delivering the PDQ around the Kingdom.

Basma Bushnak

Basma is a co-founder and the Cambridge Program Director at Emkan Education. She was the supervisor for schools under the "Mawhiba Schools Partnership Initiative" in the Western Region organized by the King Abdulaziz and his Men Foundation for Giftedness and Creativity (Mawhiba). Basma has previously worked as a T.A. at Dar Al Hekma University in the field of gifted education and then joined the Maharat Center to work as Gifted Education specialist. Basma has a B.Sc. in Special Education, from Dar Al Hekma University, specializing in the field of the Gifted & Talented. She then obtained her M.A. in Curriculum & Assessment from the University of London, U.K. Basma continues to work with teachers, students, and mothers in the field of giftedness and creativity.

Time: 11:00 – 12:00

Brief on the session

The work of teachers is rich and complex and requires collaboration and support for their important role in improving learning opportunities and outcomes for students. Professional teacher standards are a critical resource for all teachers and school leaders. The standards define teachers' professional knowledge, practice, and values and responsibilities. They also importantly provide essential benchmarks for ongoing professional growth. In this session, you will understand the professional teacher standards, their uses, and how to demonstrate the application of the teacher standards in your practice.

Anne Loos

Anne is an International Consultant at Emkan Education. She has over 25 years experience in the education field. She has extensive experience in government advisory, international policy development, designing & implementing national reform, and large-scale research and evaluation projects. Anne has led a range of complex and significant portfolios focused on system design, teacher and school leader quality including professional standards, performance & development and professional learning, licensing and certification, and inclusive education. Prior to joining Emkan, Anne was an international advisor at the Education Evaluation Commission.

Time: 11:00 – 12:00

Brief on the session

School strategies articulates what the school wants to achieve and how it will get there. In this session you will understand how to assess your school's performance in line with international best practices; and how the school's assessment can be used to effectively design and implement strategies that helps your school improve its performance and educational attainment.

Mishary Alibraheem

Mishary is a Managing Director at Emkan Education. Mishary has 11 years of experience across the Middle East. Before joining Emkan, he was a project leader at The Boston Consulting Group (BCG) and a core member of BCG's Education and human capital development practice. Mishary's focus has been to work with policy-makers, semi-government, and private sector organizations on strategy development, program design & implementation, and organizational performance optimization. Functionally, Mishary focuses on social development whereby he worked with governments, schools, higher-ed institutions, NGOs, and social development focused organizations. Mishary holds an MBA from Georgetown University and is a Certified Management Accountant (CMA).

Time: 01:00 – 02:00

Brief on the session

The session will shed a light on the different psychological challenges that children might face and how can the classroom teacher be able to help and deal with those challenges in order to create a healthy classroom environment for her students.

About the center:

The first specialized Kids wellness center in the Kingdom of Saudi Arabia that specializes in meeting the health and developmental needs of kids from the moment they step into the building. It is a specialized multidisciplinary facility for kids offering specialized pediatric clinic, special needs and physical development services, psychological and intellectual development support where the kids can become the future of the society.

Time: 01:00 – 02:00

Brief on the session

Schools launch multiple initiatives to improve performance. Measuring impact at your school will help you learn how to modify your initiatives or design new ones based on informed decisions. In this session, you will understand the process of planning for your impact evaluation, conducting it and generating results that can inform future decision making based on what works best for your school.

Sara Zaini

Sara is a co-founder and Managing Partner at Emkan Education. She led multiple school screening and strategy development projects. She was also the manager of the Arab International Portal, where she led teams of teachers and content development experts to create Arabic digital content that supports individualized instruction. Sara has developed the capabilities of teachers and school leaders in content development and educational leadership through a series of multiple training sessions. Her experience also includes participating in the development of the professional Saudi teacher standards where she engaged international experts, local district leaders and teachers through multiple national workshops and surveys. Sara is also a fellow at the United Nations Alliance of Civilizations (UNAOC) and an educational reform writer since 2009. She worked as a lecturer at King Abdulaziz University in the department of Curriculum and Teaching and as a special education teacher for children with hearing impairments. Sara holds an M.A. in International Educational Development from Columbia University, USA and a B.A. in Special Education from Dar Al-Hekma University in Saudi Arabia.

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